What is Beyond Barnard?

Beyond Barnard supports all students and alumnae of Barnard College as they define, pursue, and achieve success in their careers and communities.

Since 2018, Beyond Barnard has reimagined the College’s support for careers, internships, student jobs, competitive fellowships, and graduate & professional school.

Students can access Beyond Barnard’s advising, and programs from their very first day at the College, throughout their matriculation, and for a lifetime after graduation.

Committing more than $2 million annually to opportunities for experiential learning, Beyond Barnard challenges students to translate their skills and knowledge into meaningful work that spans industries.

Beyond Barnard draws on a global network of 35,000 Barnard alumnae to foster mentorship in a powerful community.

Your Path. Your Purpose.
Beyond Barnard: A Community Takes Shape (2018–2020)

February 2018
Beyond Barnard is announced at the first faculty meeting of the 2018 Spring Semester.

March 2018
Beyond Barnard hosts its first panel discussions with alumnae on topics including careers in publishing and local government.

June 2018
The third annual Summer Research Institute launches, with Beyond Barnard taking on administrative responsibilities in support of faculty.

June 2019
Thanks to the generosity of individual donors and foundations, Beyond Barnard celebrates its largest cohort of summer internship grants to date with 100+ awardees.

September 2019
For the first time, graduate schools participate in the Opportunities Fair. More than 500 students attend.

October 2019
Beyond Barnard launches “Barnard Connect,” a new virtual mentoring platform that connects students and alumnae from around the world for the purposes of fostering productive mentoring relationships.
September 2018
Bank of America sponsors Beyond Barnard’s first “Opportunities Fair,” a rethink of the traditional career fair. More than 50 employers participate.

November 2018
Beyond Barnard produces its inaugural First Destination Survey report, tracking 6-month outcomes for Class of 2019 graduates.

February 2019
Barnard again named Fulbright top producer. By 2020, under Beyond Barnard’s leadership, the College will have broken its record for the most Fulbrights in one year (9) set in 1948.

March 2020
COVID-19 occasions a transition to remote learning and Beyond Barnard moves all of its resources online.

June-Aug 2020
Beyond Barnard executes “Summer Colloquium,” comprising more than 75 events to foster community and build skills.
More than 330 students and alumnae participate.

September 2020
Beyond Barnard hosts more than 400 students at New Student Orientation (NSOP) events.
From day one of a student’s time at the College, throughout matriculation, and for a lifetime as alumnae, Beyond Barnard reaffirms its commitment to the Barnard community.
From its inception, Beyond Barnard has fostered diversity, equity, and inclusion (DEI). In 2019–20, Beyond Barnard elected to make DEI its organizing theme, with major events dedicated to exploration of what it means to pursue the creation of diverse, equitable, and inclusive environments.

Programs included:

- Kickoff Address by Lareina Yee ’95, Global Chief Diversity Officer, McKinsey & Company
- Alumnae panel: “Advancing Diversity, Equity, and Inclusion in the Workplace”
- Employer roundtable: “Visible & Invisible Disability & Difference in the Workplace”
- Alumnae panel: Navigating the First Generation Job Search
- Second annual Beyond Barnard / B.O.S.S. / Mujeres Open House
- Insights, Powered by Barnard, featuring Verna Myers, Chief Inclusion Officer, Netflix
- Navigating the School to Work Transition: Defining Your Professional Identity

The reckoning with structural racism and inequality in the United States has underlined the need to sustain this effort, and to build on early successes in initiating conversations about the importance of diversity, equity, and inclusion across academia, corporate industry, nonprofits, government, and the arts.

**Tracking Engagement**

- **51%** of Beyond Barnard’s student appointments in 2019–20 were with individuals from BIPOC backgrounds.
- **86%** of Higher Education Opportunity Program (HEOP) scholars visited Beyond Barnard at least once in 2019–20
- **202** First Generation/Low Income (FLI) students completed at least one appointment at Beyond Barnard in 2019–2020 alone (40% of total campus-wide population)
- **100** Mentors in Barnard Connect (Beyond Barnard’s new virtual mentoring platform) identify as First Generation/Low-Income
Scenes from Beyond Barnard’s events on diversity, equity, and inclusion during the 2019-20 academic year.
The spring 2020 semester required unprecedented flexibility and creativity from Beyond Barnard. Almost overnight, the team pivoted to a 100% virtual operation, and successfully transitioned advising, events, and employer engagements to online platforms.

The move resulted in scores of new programs and resources for students, and helped to sustain engagement with the Barnard Community during a challenging time.

90%  Percentage of students requesting remote work who were successfully placed in new student jobs during spring semester.

1100  Number of virtual advising appointments between March 12, 2020 and the start of the 2020-21 academic year.

$30k  Financial support for short-term virtual professional development projects offered through Beyond Barnard’s new marketplace, Beyond Mentoring

Beyond Barnard’s Internship Instagram “takeovers” (@beyondbarnard) have become a popular way to showcase the diversity of intern experiences that students can pursue through the Beyond Barnard Internship Program. Interns post photos and videos of their remote workspaces sharing stories about their roles.
Beyond Barnard emphasizes that one’s major does not dictate the entire arc of one’s career. The range of industries and roles that Barnard graduates pursue serves as a testament to the versatility of a Barnard education.

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Class of 2019 First Destination Outcomes by Industry*

- Journalism, Media & Publishing 11%
- Law, Government & Politics 10%
- Financial Services & Insurance 11%
- Non-Profit & NGO 10%
- Education 10%
- All Others 11%
- Tech 8%
- Ads, PR & Marketing 4%
- Healthcare 8%
- Research 5%
- Consulting 6%
- Performing & Fine Arts 5%

Beyond Barnard emphasizes that one’s major does not dictate the entire arc of one’s career. The range of industries and roles that Barnard graduates pursue serves as a testament to the versatility of a Barnard education.

350+ Organizations hired graduates in the class of 2019

641 Known employers of graduates in the Classes of 2018, 2019, and 2020

20% Percentage of Class of 2019 enrolled in graduate school six months after graduation

*Statistics are based on usable outcome information collected by Beyond Barnard and the Office of Institutional Research & Assessment on 523 of 668 (78%) of total graduates in 2019. Sources include the 2019 First Destination Survey, LinkedIn, and the National Student Clearinghouse. Results are as of 11/25/2019.
20% of Beyond Barnard advising since 2018 has served alumnae

1552 students and alumnae attended 150+ events in 2019-20

$1.1 million spent on student job wages in 2019-20

92% of alumnae in the Classes of 2018 and 2019 were employed or in graduate school, six months after graduation

10,000 Total appointments since January 2018

3,000 Students & alumnae served by advising since January 2018

9 Number of Barnard student and alumnae recipients of Fulbright U.S. Student Awards in 2020 (a new record!)

90+ Graduate schools where the Class of 2018, 2019, and 2020 gained admission through September 2020

Work Across Sectors

Class of 2019 Outcomes by Sector

- 52% For Profit
- 32% Non-profit organization, institution or NGO
- 13% Government or other public institution or agency, including military
- 2% Self-employed in own business or professional non-group practice
An Emphasis on Mentorship: Barnard Connect
Building on a Decade-Long Commitment

Mentorship has been at the heart of Barnard’s career support for a decade. In 2019–20, Beyond Barnard delivered a major upgrade of its Mentoring Program with Barnard Connect, a virtual platform that facilitates mentoring relationships among alumnae and students.

Now, members of Barnard’s 35,000-strong global alumnae community can volunteer to mentor students, providing advice on careers, graduate school, and life after Barnard.

A Distinctive Community

Beyond Barnard created Barnard Connect in direct response to alumnae feedback about the desire to form meaningful relationships with Barnard students.

Alumnae outside the New York Metropolitan Area expressed enthusiasm to form these relationships and answered the call when Beyond Barnard invited participation in this new virtual network.

Barnard Connect by the Numbers

750 alumnae mentors

1000+ student participants

100 First-Gen/Low-Income (FLI) mentors

85% of students received responses to outreach

35 countries and 42 states represented by alumnae volunteer mentors
Beyond Barnard continued its support of 4+1 Pathways in 2019-20. Students now have more than 15 ways to complete a bachelor’s degree at Barnard combined with a master’s degree at Columbia University — all in just 5 years.

In May 2020, more than 60 faculty, students, and staff joined together for the inaugural Pathways Celebration, featuring research presentations by new master’s program graduates.

During the 2020-21 academic year, Beyond Barnard expects to continue to innovate, bringing high-impact advising, programming, and resources to students and alumnae—no matter whether in person or in the virtual space.
Beyond Barnard’s most important challenge during Summer 2020 was to keep students and alumnae engaged in the Barnard community. Summer Colloquium reflected an effort to execute a unified series of 75 programs and events on a range of topics, including: basic career skills, graduate school applications, identity in the workplace, virtual interviewing, a special series of focus groups for recent alumnae job seekers and much more.

Colloquium means “speaking together.” Summer Colloquium demonstrated the ability of Beyond Barnard to facilitate meaningful conversations that helped Barnard students and alumnae develop skills, and connect with one another.

<table>
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<th>75</th>
<th>330</th>
<th>1,000+</th>
<th>65</th>
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<td>Total events and programs</td>
<td>Individual student and alumnae attendees</td>
<td>Check-ins at events</td>
<td>Guest alumnae and faculty speakers</td>
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Appendix: Placements & Internships

Since its launch in 2018, Beyond Barnard has been committed to tracking the internships, jobs, and graduate matriculation record of the College’s students and most recent alumnae.

In the pages that follow, Beyond Barnard reports on the internships, employment opportunities, and graduate programs that alumnae have pursued successfully since 2018. Some common employers and graduate institutions include:
Spanish Ministry of Education (2)
Stern Investor Relations (2)
Teaching Assistant Program in France (2)
Third Bridge (2)
Time Magazine (2)
UBS (2)
Wksshops (2)
3M
92nd Street Y
Ad Hoc Group
AdTheoret
Adult and Pediatric Dermatology
AECOM
Aetvitas Creative Management
Ahlers Cressman and Sleight PLLC
Alameda County District Attorney’s Office
Albert Einstein College of Medicine
Alexander and Bonin
All Stars Project, Inc.
Alpha Financial Markets Consulting
Alvita Home Care
American Chemical Society
American Constitution Society
American Corporate Partners
American Documentary | POV
American Enterprise Institute
American Express
Anheuser-Busch
Ann, Inc.
APG
Apollo Global Management
Apple Tree Partners
Ardsley Public Library
Ark Media
Arnold and Porter
Ars Nova Theater
Association Development Services
Atlantic Brewing Company
Attentive
Autumn Communications
AVODAH: The Jewish Service Corps
B Corporation
Baldor Specialty Foods
Banana Republic
Bar High School Early College
Barneys
Baylor College of Medicine
Beineiu
Ben Trogdon Architects
Berkeley Carroll School
Bernie 2020
Beto for Texas
BetterUp
Bevel PR
Big SpaceShip
Bilingual Education for Central America (BECAI)
Billboard
Bitter Root Pottery
Bloomberg
Bloomberg LP
Blue Engine
Blue State Digital
BluePrint Research Group
BNP Paribas
Boca Raton Community High School
Boston Medical Center
BounceX
Brackett Independent School District
Brianna Henrys for Rhode Island
Bright Power, Inc.
Broadway Records
Bronx Defenders
BronxCare Health System
Brown Brothers Harriman
Brown Girl Magazine
Buffy Pulitzer Interactive
Business Talent Group
Bustle
Buzzfeed
ByteLion
Cadowlader, Wickersham & Taft LLP
Camille Henrot Studio
Camp Gilboa
CancerCare
Capco LLC
Capgemini America Inc.
Capital Access, Inc.
Graduate School Destinations: Classes of 2018, 2019 & 2020

Columbia University (59)
New York University (11)
Fordham University (4)
Harvard University (4)
Johns Hopkins University (4)
Stanford University (4)
University of Cambridge (4)
University of Pennsylvania (4)
Yeshiva University (4)
Georgetown University (3)
London School of Economics (3)
Northwestern University (3)
University of California, Berkeley (3)
University of Michigan, Ann Arbor (3)
University of Oxford (3)
Bank Street College of Education (2)
Duke University (2)
Icahn School of Medicine at Mount Sinai (2)
New York Medical College (2)
Oxford University (2)
Sciences Po (2)
University College London (2)
University of California, Los Angeles (2)
University of Chicago (2)
University of Southern California (2)
Yale University (2)
Albert Einstein College of Medicine
Alice Salomon University of the Applied Sciences
American University
American University of Cairo
Arizona State University
Brandeis University
California Institute of Technology
Cardinal Stritch University
Chalmers University of Technology
City University of New York
City, University of London
Colorado State University
Courtauld Institute of Art
Delta State University
Drexel University
HEC Paris
Jefferson College of Health Sciences
Jewish Theological Seminary of America
King's College London
La Guardia Community College
Massachusetts College of Pharmacy & Health Sciences
Middlebury Institute of International Studies
Mod'1c
New England Conservatory of Music
New School
New York University College of Dentistry
Northeastern University
Oxford University
Pace University
Paris 1 Pantheon Sorbonne
Perelman School of Medicine at the University of Pennsylvania
Princeton University
Rice University
Rutgers New Jersey Medical School
Rutgers University
Rutgers University, Newark
Saint Louis University School of Medicine
Salus University
Sciences Po
Seoul National University
SUNY Stony Brook
Tel Aviv University
Temple University
Trinity College, Dublin
Universidad Internacional de Ecuador
Universitat internacional catalunya
Universite Libre des Bruxelles
University College Cork
University of British Columbia
University of California, San Diego
University of Central Florida
University of Colorado, Boulder
University of Florida
University of Georgia
University of Illinois
University of Salford
University of South Florida
University of Virginia
University of Washington
Vanderbilt University
Virginia Commonwealth University
Well Cornell Graduate School

Internship Hosts: 2019 & 2020

Barnard College (95)
Columbia University (180)
Bank of America (6)
JP Morgan Chase & Co. (5)
Amazon (4)
Google (4)
Lamont-Doherty Earth Observatory (4)
Metropolitan Museum of Art (4)
New York University (4)
PEN America (4)
American Museum of Natural History (3)
Bank of America (3)
BlackRock (3)
Breakthrough (3)
Christie's (3)
Citi (3)
Goldman Sachs (3)
Google (3)
JP Morgan Chase & Co (3)
Legal Momentum (3)
Macmillan (3)
MasterCard (3)
Alexandra Owensby for the People (2)
Amazon (2)
American Shakespeare Center (2)
BlackRock (2)
Bloomberg (2)
Bloomberg Philanthropies (2)
Brigham & Women's Hospital (2)
Bronx Defenders (2)
Cloudup Smart (2)
Dance Project of Washington Heights (2)
Dewl (2)
Ernst & Young (2)
Federation for Contemporary Arts (2)
Gender Fair (2)
Girls Who Code (2)