Dear Colleagues —

In so many ways: what a year. It would be impossible to describe in just a few short sentences all of the extraordinary challenges presented by a global pandemic. But at Beyond Barnard, we also witnessed incredible resilience, intellect, strength, and vision across our entire community. Throughout the 2020-21 Academic Year, the Beyond Barnard team continuously adapted in service to the College. Our annual report this year not only reflects the resilience of Barnard students and alumnae, but also speaks to the hard work and creativity of our tremendously dedicated staff. I thank them for their amazing efforts!

Annual reports often focus squarely on the numbers (how many students and alumnae advised; how many placed and at what firms; how high the satisfaction with resources). In some respects this year’s report is no different. We share what we hope you will find to be impressive results of Beyond Barnard’s many initiatives. And for the first time, we have been able to evaluate quantitatively the impact of our diversity, equity, and inclusion (DEI) efforts. To report on usage of Beyond Barnard and the success of students and alumnae through the lens of DEI will improve our ability to ask whether we are meeting our objectives and holding ourselves to commitments that we claim to be at the heart of our work.

At the same time, to work with Barnard students and alumnae day in and day out is to hear and be inspired by a wide range of beautiful, moving, surprising, and uplifting stories. These few pages will introduce you to five individuals who engaged with Beyond Barnard in the past year. We invite you to read more about their stories — and the stories of others — in web links that we share throughout this report.

As always, we are here to support this dynamic and inspiring community.

A-J Aronstein, Dean, Beyond Barnard
Every College has a Career Center. Only One has Beyond Barnard.

Beyond Barnard supports all students an alumnae of Barnard College as they define, pursue, and achieve success in their careers and communities. We provide resources and programs in the areas of career exploration, internships, competitive national and international fellowships, and applications to graduate and professional school.

Inaugurated in 2018, the initiative has become a central part of the student experience at the College, and 97% of the graduating class of 2021 took advantage of Beyond Barnard at least once. Reporting both to the Dean of the College and to the Provost, Beyond Barnard is charged with supporting the College’s academic mission. Alongside students, alumnae faculty, staff, and friends of Barnard, we foster an inclusive community committed to advancing equity in our engagement with the question: how do we define meaningful work in the twenty-first century?

What We Offer to Students & Alumnae

- 4,000+ individual advising engagements annually
- 200+ yearly events and supportive programs on a wide range of topics
- 150+ Partnerships with hiring organizations
- $1.5M in financial support of internships since 2018
- $1.2M annually in student wages for campus jobs
- 4,000+ individual advising engagements annually
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A Singular Approach to Career Support

At Beyond Barnard, we know that Barnard’s intensive academic curriculum forms the cornerstone of every student’s experience. Intellectual interests and authentic curiosity—not a perceived alignment of a degree to a career path—should dictate one’s course of study. We aim to press back against a common false dichotomy pitting skills and knowledge necessary for success in the classroom against those needed for success in everything else.

We encourage the exploration of transferable and translatable skills that allow students to take their research and coursework into the world—and vice versa. We emphasize that your major doesn’t dictate your career trajectory. Indeed, the ability to contribute bold academic work to surprising career fields is a hallmark of Barnard alumnae.
Isabel Hernandez Rodriguez ’21
Graduate Destination:
PhD Program, Department of Chemistry, California Institute of Technology

Isabel was one of six students profiled in the Summer 2021 issue of Barnard Magazine. Read about all of their exciting destinations and how they used Beyond Barnard to get there.
Distinctive Challenges & Opportunities
2020–21 Milestones

**Summer 2020**
More than 300 students and alumnae participate in the first Summer Colloquium—an integrated 75-program virtual response to COVID—providing a means for staying connected to the Barnard Community.

... The Class of 2020 demonstrates its resilience in a challenging economy. 91% are employed or enrolled in graduate school, six months after graduation.

**Fall 2020**
Building on its foundational commitment to Diversity, Equity, and Inclusion, Beyond Barnard names its first Equity Lead, charged with ensuring that BB delivers on its promise to center DEI in its work.

... Beyond Barnard creates the Virtual Tutoring Corps and Preceptor Program in partnership with the Office of the Provost, facilitating 200 remote jobs for students (75% on financial aid).

**Spring 2021**
Barnard Connect, the College’s virtual mentoring program, surpasses 2,000 members and expands in partnership with the Office of Alumnae Relations and Development. Now alumnae can mentor each other. Groups functionality allows students and alumnae to meet and connect with one another in interest communities.

Beyond Barnard launches its Advisory Council, comprised of 10 distinguished Barnard alumnae and parents, who work to advance the initiative’s work.

**Summer 2021**
The inaugural cohort of nine GRoW the Arts interns joins the Beyond Barnard Internship Program, gaining access to funding to support internships across the arts in New York City.

A record cohort of 243 students participates in the eighth annual Summer Research Institute.

Beyond Barnard passes 10,000 total advising appointments since opening its doors.
Danielle Hopkins ’21
Graduate Destination: Partners for Justice, Houston

Danielle was one of six students profiled in the Summer 2021 issue of Barnard Magazine. Read about all of their exciting destinations and how they used Beyond Barnard to get there.
Khushi Tyagi ’24
2021 Beyond Barnard Internship Grant: Office of US Congressman Raja Krishnamoorthi

Follow @BeyondBarnard on Instagram to learn more about Khushi's internship, and to engage with other Beyond Barnard Internship Program recipients.
Reflecting on Three Years of Growth

In its inaugural 2018 strategic plan, Beyond Barnard laid out a number of ambitious goals. The numbers below do not tell the whole story of Beyond Barnard’s first three years, but they do attempt to convey the scale of the initiative’s initial objectives, the incredible work of a dedicated staff, and the reception by a Barnard community eager to engage.

- **Percentage of seniors in the graduating class of 2021 that have used Beyond Barnard during their time at the College.** It was our goal to establish an office accessible to any student and alumna who needed support. Not only has the community used Beyond Barnard, but they endorse it for others. Since 2018, **90% of students and alumnae** who used Beyond Barnard advising say they would recommend it to a friend. **97%**

- **Number of students and alumnae who have been awarded US Student Program Fulbright grants.** Thanks to integrated advising, and dedicated support at Beyond Barnard, the number of students applying for — and winning — competitive fellowships has grown under Beyond Barnard’s tenure. **26**

- **Amount in millions of dollars that has been raised for Beyond Barnard, representing a substantial level of support among alumnae, parents, and other friends of Barnard College.** Thanks to their commitment, Beyond Barnard has been able to expand its initiatives and lay the foundation for a more ambitious future. **$14.9**

- **Percentage of graduating seniors in the classes of 2018, 2019, and 2020 were employed or enrolled in graduate school, six months after graduation.** These numbers especially impressive in the context of the COVID job market of 2020. They demonstrate the enduring strength and value of the Barnard degree. **91%**

- **More than 4,000 individual advisees have taken advantage of Beyond Barnard advising.** This represents an enormous input of dedicated staff energy and time, and reflects the commitment to highly individualized support provided by Beyond Barnard. **>4k**

- **Number of community organizations in New York City that have partnered with Beyond Barnard to hire Federal Work Study-funded students into jobs.** This allows high need financial aid students to earn wages in jobs that align with their professional and intellectual interests during academic semesters. **93**

- **Record number of students that participated in the 2021 Summer Research Institute.** Since 2018, Beyond Barnard has supported the faculty in the administration and implementation of this truly distinctive program. **243**
Charting a New Course for Beyond Barnard

Since its founding, Beyond Barnard has worked to reimagine what it means to create an inclusive community of support in the context of a career center. Continued growth in the next five years will require the expansion and deepening of that community. It will require the input of students, faculty, staff, alumnae, employers, and many other friends of Barnard. Here are some of the ingredients that we think will make Beyond Barnard successful in the next five years.

In 2020, Beyond Barnard named its first Advisory Council, comprised of 10 distinguished alumnae and parents who commit their time and resources to support our mission. With representation from corporate, nonprofit, government, and academic institutions, the Advisory Council has the skills and experience necessary to provide guidance and support in our strategy.

Getting Great Advice

More than 500 organizations hired Barnard’s most recent grads in the classes of 2018, 2019, and 2020 (see appendix). Recruitment at Barnard is only a part of the picture. To grow our employer network, we will recruit employer partners who want to draw on the expertise of Beyond Barnard and the College more generally.

Finding Great Partners

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Engaging our Communities

Beyond Barnard is, at bottom, a community of support for students and alumnae. With $14.9 million raised since 2018, we have made substantial progress thanks to that community. Success in the next five years will require a similar commitment of resources in pursuit of the goal of endowing Beyond Barnard’s initiative

“[I joined the Beyond Barnard Advisory Council because it is an important initiative of the College, a key priority for President Beilock and an opportunity to work alongside brilliant Barnard students, alumnae and faculty. I look forward to working with the Council, particularly the Advising and Programs group, to build our career and mentoring resources into a best-of-class program that will foster meaningful mentor-mentee relationships.”

-Danielle Chang ’94
Measuring Excellence, 2018–2021
Beyond Barnard’s Key Indicators

Each year, Beyond Barnard collects a range of data focusing on graduate outcomes, as well as student and recent alumnae satisfaction with Beyond Barnard. We report selected findings, not only in our Annual Report, but also on our Data and Outcomes webpage (see below-left QR code).

Barnard College Class of 2020
Six-Month Post-Graduate Outcomes by Industry

- All Others 9%
- Performing & Fine Arts 2%
- Ads, PR & Marketing 2%
- Movies, TV, Music 2%
- Research 6%
- Journalism, Media & Publishing 6%
- Consulting 7%
- Non-Profit & NGO 7%
- Tech 7%
- Education 17%
- Financial Services & Insurance 12%
- Healthcare, Biotech & Life Sciences 12%
- Law, Government & Politics 11%

Dive into all of Beyond Barnard’s most recent data and gain deeper insights on our work.

Aggregate Six-Month Graduate Outcomes for the Classes of 2018, 2019, and 2020:
- Working: 73%
- Graduate School: 18%
- Still Seeking: 9%

2020–2021 Advising by Class Year
- Class of 2024: 16%
- Class of 2023: 19%
- Class of 2022: 19%
- Class of 2021: 22%
- Alumnae & Others: 24%

Satisfaction with Beyond Barnard among graduating seniors, classes of 2019 & 2020
- Very satisfied 28%
- Satisfied 36%
- Somewhat satisfied 25%
- Other 11%

*Includes alumnae who reported that they were “not seeking.” Drawn from the Beyond Barnard 2020 First Destination Survey. Full notes on sourcing available at the QR Code link at left; statistics current as of August 2021.

**Identity categories determined by the Integrated Postsecondary Education Data System (IPEDS); excludes “Non-resident Alien” students; statistics current as of August 2021.
Assessing Our Work through the Lens of Diversity, Equity, & Inclusion

At Beyond Barnard, we think it is impossible to talk about opportunity without talking about diversity, equity, and inclusion. Since 2018, Beyond Barnard has defined equity as one of its four principle values. In 2020-21, we made it a priority to assess our work with an eye to the identities of the individuals we serve. Here are two significant initial findings:

- Students in the classes of 2018 through 2024 (the seven classes of students whose enrollments at Barnard overlap with the existence of this office) use Beyond Barnard at rates that are proportional to the demographics of the College. In short: Beyond Barnard is for everyone, and students across racial and ethnic groups have tapped equally into BB.

- Post-graduate first destinations do not differ in a statistically significant way between Under-Represented Minority Groups (defined as Black or African American, Hispanic or Latin, American Indian or Alaskan Native, and Hawaiian or other Pacific Islander) and Non-Under-Represented Minority Students (defined as white, Asian, or 2+ Identity Groups). Placement rates are 91% and 89% for these groups, respectively, six months after graduation.
Appendix: Placements & Internships

Since its launch in 2018, Beyond Barnard has been committed to tracking the internships, jobs, and graduate matriculation record of the College’s students and most recent alumnae. In the pages that follow, Beyond Barnard reports on the internships, employment opportunities, and graduate programs that alumnae have pursued successfully since 2018. Some common employers and graduate institutions include:
Lillian Anderson ’21
Fulbright Student Program, Mexico

Lillian is one of five Fulbright recipients at Barnard in 2021. Read her story and learn how Beyond Barnard supports applications to competitive fellowships.
Selected First Destination Employers of the Classes of 2018–2021

Number of alumnae employed is equal to 1 if not otherwise indicated.

Columbia & Barnard (54)
JP Morgan Chase & Co. (15)
Weill Cornell (15)
Bank of America (13)
Accenture (12)
Citi (12)
Success Academy Charter Schools (11)
US Fulbright Program (11)
Google, Inc. (10)
Icahn School of Medicine (8)
The Rockefeller University (8)
Amazon (7)
Capco (7)
Cravath, Swaine & Moore LLP (7)
Goldman Sachs (7)
Morgan Stanley (7)
New York University (7)
Peace Corps (7)
Deloitte (6)
Mastercard (6)
Teach For America (6)
American Museum of Natural History (5)
Barclays (5)
BlackRock (5)
Crossix (5)
Hospital for Special Surgery (5)
HSBC (5)
IBM (5)
Memorial Sloan Kettering Cancer Center (5)
NBCUniversal (5)
AllianceBernstein (4)
Harvard University (4)
Massachusetts General Hospital (4)
Microsoft (4)
Oliver Wyman (4)
Walmart eCommerce (4)
Walt Disney (4)
1stdibs (3)
Albert Einstein College of Medicine (3)
AlphaSights (3)
AmeriCorps (3)
AppNexus (3)
Bloomingdale’s (3)
Boston Children’s Hospital (3)
Cavalry LLC (3)
Children’s Hospital of Philadelphia (3)
Davis Polk & Wardwell LLP (3)
Fragomen (3)
Metropolitan Museum of Art (3)
Moody’s Corporation (3)
Mount Sinai Health System (3)
National Institutes of Health (3)
National Public Radio (3)
New York County District Attorney’s Office (3)
The New York Times (3)
Phreesia (3)
PIMCO (3)
Teaching Assistant Program in France (3)
Viacom (3)
Advancy (2)
American Constitution Society (2)
American Express (2)
Assouline (2)
Atlantic Media (2)
Bloomberg (2)
BMOP Capital Markets (2)
BNP Paribas (2)
Bright Power (2)
Bronx Defenders (2)
Business Insider (2)
Centerview Partners (2)
CityMD (2)
Classical Charter Schools (2)
Clayman & Rosenberg LLP (2)
Compass (2)
Credit Suisse (2)
Cultural Services of the French Embassy in the US (2)
David Zwirner Gallery (2)
Democratic Party of Georgia (2)
Estee Lauder Companies, Inc. (2)
Everytown for Gun Safety (2)
Facebook (2)
Federal Reserve Bank of New York (2)
Fly Communications, Inc (2)
Fross Zelnick Lehrman & Zissu, P.C. (2)
FTI Consulting (2)
Gagosian Gallery (2)
Gilney, Anthony & Flaherty, LLP (2)
Good Brother (2)
HR&A Advisors, Inc. (2)
Hudson Heights Pediatrics (2)
Insider Inc. (2)
ION Group (2)
James J. Peters VA Medical Center (2)
Kamala for the People (2)
Kobre & Kim, LLP (2)
Levine Lee LLP (2)
Manhattan District Attorney’s Office (2)
McKinsey & Company (2)
McMaster-Carr (2)
Milbank LLP (2)
Mortimer B. Zuckerman Mind Brain
Behavior Institute at Columbia University (2)
MUFG (2)
The New York Immigration Coalition (2)
NYC Department of Health & Mental
Hygiene (2)
Pandora (2)
Penguin Random House (2)
PricewaterhouseCoopers (2)
Public Policy Lab (2)
SAR High School (2)
ScribeAmerica (2)
Shefa School (2)
Spanish Ministry of Education (2)
Stern Investor Relations (2)
Third Bridge (2)
Time Magazine (2)
UBS (2)
UJAFederation of New York (2)
University of California, Los Angeles (2)
University of California, San Francisco (2)
Veeva Systems (2)
W.W. Norton & Company (2)
The Work First Foundation (2)
ZS Associates (2)
3M
3Play Media
AdTheorent
Adult and Pediatric Dermatology
AECOM
Aevitas Creative Management
Ahlers Cressman and Sleight PLLC
AJC Global
Alameda County District Attorney’s Office
Albuquerque Academy
Alchemy Media
Alexander & Bonin
All Stars Project, Inc.
Alpha Financial Markets Consulting
Alvita Home Care
Ambra Health
American Chemical Society
American Corporate Partners
American Documentary | POV
American Enterprise Institute
Anheuser-Busch
Ann Rittenberg Agency
Ann, Inc.
APG
Apollo Global Management
Apple Tree Partners
Aquatic Life Institute
Architectural Detail Group
Architectural Digest
Ardsley Public Library
The Arête Project
Ark Media
Arnold & Porter
Ars Nova Theater
ArtistYear
Ashe Cultural Arts Center
Association Development Services
AT&T
Atlantic Brewing Company
Attentive
Autumn Communications
AVODAH: The Jewish Service Corps
B Corporation
Baldor Specialty Foods
Banana Republic
Bard High School Early College
Barneys
BASE MNHTN
Baylor College of Medicine
Beineiu
Ben Trogdon Architects
Berkeley Carroll School
Bernie 2020
Beto for Texas
BetterUp
Bevel PR
Big Spaceship
Bilingual Education for Central America
(BECA)
Billboard
Bitter Root Pottery
Bloomingdale's
Blossoms Shanghai
Blue Engine
Blue State Digital
Blueprint Research Group
BNY Mellon
Boca Raton Community High School
Bonafide Health
Selected Graduate School First
Destinations of the Classes of 2018–2021

Number of alumnae matriculated is equal to 1 if not otherwise indicated.

Columbia University (87)
New York University (16)
Harvard University (10)
Yeshiva University (8)
Fordham University (7)
Georgetown University (6)
Sciences Po (6)
University of Pennsylvania (5)
California Institute of Technology (4)
CUNY Graduate Center (4)
Johns Hopkins University (4)
London School of Economics (4)
Stanford University (4)
University of Cambridge (4)
University of Chicago (4)
Bank Street College of Education (3)
Duke University (3)
Icahn School of Medicine at Mount Sinai (3)
Northwestern University (3)
Oxford University (3)
Rutgers University (3)
Touro College (3)
Trinity College Dublin (3)
University of Michigan (3)
University of Oxford (3)
University of Southern California (3)
Yale University (3)
Monterey Institute of International Studies (2)
New York Medical College (2)
Princeton University (2)
University College London (2)
University of California, Berkeley (2)
University of California, Los Angeles (2)
University of California, Berkeley (2)
University of Washington (2)
Albert Einstein College Of Medicine
Alice Salomon University of the Applied Sciences
American University
American University of Cairo
Arizona State University
Birbeck, University of London
Boston College
Boston University
Brandeis University
Bronx Charter School for Better Learning
Brown University
Bryn Mawr College
Cambridge University
Carnegie Mellon University
Chalmers University of Technology
City, University of London
College of Our Lady of the Elms
Colorado State University
Copenhagen University
Cornell College
Cornell University
Courtauld Institute of Art
CUNY Hunter College
Delta State University
Drexel University
Fullstack Academy
Georgia Institute of Technology
Grace Hopper Coding Bootcamp
HEC Paris
Jefferson College of Health Sciences
King’s College London
La Guardia Community College
Laguna College of Art and Design
Massachusetts College of Pharmacy
Medical School for International Heath
Mod’Spe
New England Conservatory of Music
Northeastern University
Pace University
Paris 1 Pantheon Sorbonne
Queens College
Rice University
Ross University School of Medicine
Saint Louis University School of Medicine
Salus University
Seoul National University
SUNY Stony Brook
SUNY Stony Brook University
SUNY University Albany
Teachers College Columbia University
Tel Aviv University
Temple University
The Jewish Theological Seminary of America
The New School
The University of Sussex
Uniformed Services University of the Health Sciences
Universidad Internacional de Ecuador
universitat internacional catalunya
Universite Libre des Bruxelles
University College Cork
University of British Columbia
University of California, Los Angeles
University of California, San Diego
University of Central Florida
University of Colorado, Boulder
University of Copenhagen
University of Denver
University of Edinburgh
University of Florida
University of Georgia
University of Illinois at Chicago
University of Law
University of North Carolina, Chapel Hill
University of Salford
University of South Florida
University of Virginia
Vanderbilt University
Virginia Commonwealth University
Virginia Tech Carilion School of Medicine
Wake Forest University
Washington University in Saint Louis
Weill Cornell
William Esper Studio

Selected Summer Internship Hosts, 2020–2021

Number of interns employed is equal to 1 if not otherwise indicated. Starred organizations received funding from Beyond Barnard to support an intern.

Columbia & Barnard (20)*
JP Morgan Chase & Co (10)
Bank of America (6)
PEN America (6)*
Amazon (5)
Ernst & Young-Parthenon (5)
Goldman Sachs (4)
New York University (4)*
Office of Council Member Carlina Rivera (4)*
BlackRock (3)
Google (3)
Massachusetts General Hospital (3)*
MasterCard (3)
Open Communities (3)*
The Women’s Network (3)*
21 in ’21 (2)
Accenture (2)
Alexandra Owensby for the People (KY-4) (2)
BNP Paribas (2)
Bon Bon Whims (2)*
Children’s Defense Fund (2)*
Custom Collaborative (2)*
DOROT*
Dwell (2)
DwellingRight Inc. (2)
Facebook (2)
Friedlander Consulting (2)
IBM (2)
KPMG (2)
Legal Momentum (2)*
Microsoft (2)
Morgan Stanley (2)
Mt. Sinai (2)*
Office of Council Member Mark Levine (2)*
Office of the NY Attorney General (2)
Paper (2)
RepresentWomen (2)
Serval Venture (2)
Soaringwords (2)*
Tencent (2)
Transitions Online Magazine (2)*
VICE Media (2)*
(RED)
3d PR and Marketing*
511 Gallery
The 74 Million
8 Ball Community*
About-Face*
Accardi Print Lab*
Acceleration Capital Group
ACE Entertainment*
All in Together
Advancing Women Executives
Aggregate Films*
Agritecture
AIR Gallery*
Akamai
AllianceBernstein
American Red Cross (3)*
American Shakespeare Center*
Anjarwalla and Khanna Associates
Apdance, Inc.