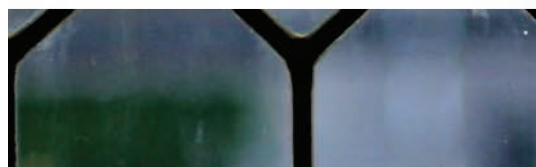


Beyond Barnard  
Annual Report  
—◇2023-2024◇—





## OUR MISSION

Beyond Barnard provides lifelong support for students and graduates as they define, pursue, and achieve success in their careers and communities.

Inaugurated in January 2018, Beyond Barnard provides resources in the areas of career development, funding for internships, campus roles (including federal work-study), graduate and professional school, and competitive national and international fellowships. Students have access to advising, events, programs, employer partnerships, and online resources from their first day on campus, throughout their matriculation, and for their entire careers after graduation.

# 2023–2027 Strategic Plan Progress

Beyond Barnard completed the first year of its 2023–27 strategic plan, logging substantial progress on its ambitious growth trajectory.

## Internship Growth

Beyond Barnard is working to guarantee that every student can pursue at least one funded internship or research opportunity while enrolled at the College. Over the past year, we have launched three new programs and awarded nearly **700** students with paid opportunities — a new record.

## On-Campus Internship Program

We are reimagining campus jobs through the development of the Barnard Campus Internship Program (BCIP), which incorporates learning objectives and paid professional development workshops into every campus role. The pilot program launched in summer 2024 with managers from five departments.

## Fostering Meaningful Connection

Barnard Connect, the College’s online mentoring platform, facilitated **410** connections between students and alums during the 2023–2024 academic year. The Alum Ambassador program has expanded its reach, connecting students with alums pursuing graduate programs and holding six panel events on topics ranging from finance recruiting best practices to telling one’s story for the tech sector.

## Launch of Barnard|Next

Inaugurated in spring 2024, Barnard|Next is the newest frontier in Barnard’s commitment to lifelong learning. The first series featured faculty-led academic sessions and distinguished alum talks for an engaging three-day experience for participants, including alums, parents of students, and other lifelong learners within the Barnard community.

# Many colleges have a career center. Only one has Beyond Barnard.

## One-on-One Advising

Beyond Barnard advisors conducted nearly **4,400** one-on-one advising appointments with students and graduates in 2023-2024. To enhance flexibility and offer expanded options during peak periods, we implemented topic-specific and general drop-in sessions with advisors whose diverse expertise ranges from finance and publishing to the arts, law, and health professions. Advising satisfaction remains high, with **95%** of survey respondents reporting they would recommend Beyond Barnard's services to a friend.

## Fellowships

Since 2018, Barnard College has produced increasingly successful applicant pools year over year, making Barnard a "Top Producing Institution" for the Fulbright U.S. Student Program. Thanks to new programs to support applicants, 15 members of the Barnard community were named Fulbright U.S. Students in 2024 – a new institutional record!

## Partnerships

The Beyond Barnard Opportunities Conference attracted **834** registrants from both Barnard College and Columbia University, along with 50+ employers from across industry. A distinctive model for bringing students, alums, and employers together, the conference incorporated interactive panel discussions and small group conversations for students to connect with employers and industry-leading alums. Employers included the NYC Department of Health and Mental Hygiene, Bank of America, New-York Historical Society, Atlantic Records, and Rakuten International.

## Mentorship

Achieving success begins with a strong mentoring community and meaningful connections between students, alums, parents, and friends of the College. Our robust portfolio of opportunities meets the needs of our diverse community and offers something for everyone, whether that's a one-time conversation or an ongoing, structured relationship. In line with Beyond Barnard's commitment to providing an array of paid opportunities, 58 students participated in Beyond Mentoring "micro-internships," earning nearly **\$24,000** in stipends funded by donors or direct compensation from mentors.

## Our Impact Since 2018

**91%**

of the Classes of 2018–2023 had a job  
or enrolled in graduate school within six months  
of graduation from Barnard

**26,000+**

individual advising appointments

**6,300+**

unique advisees served

**\$3.5M**

funding for student internships

**2,075**

unique employers hired  
the graduates of 2018–2023

**631**

institutions where Barnard alums  
have pursued graduate education

**28**

recipients of the National Science Foundation (NSF)  
Graduate Research Fellowship Program awards

**59**

Fulbright awards; Barnard has been a  
“Top Producer” of Fulbright U.S. Students since 2018



2024 marks a decade of extraordinary achievement for the Summer Research Institute. Over 1,500 student researchers have participated since 2014, earning 17 National Science Foundation awards and 18 honorable mentions.

# 2023–2024 in Review

## September 2023

Laidlaw Scholars, GRoWing the Arts interns, and Bridgewater Scholars present their summer research, internship, and leadership experiences at Beyond Barnard's first annual Summer Programs Symposium.



## September 2023

The Opportunities Conference attracts 800+ registrants, 50+ employers, and 20+ alums for career conversations; welcomes Jati "Jay" Baeza, head of diversity, equity, and inclusion at Bridgewater Associates, as keynote speaker.

## November 2023

Barnard presents two Rhodes Scholarship finalists.

## March 2024

Barnard remains a "Top Producing Fulbright Institution," with 15 recipients for the academic year, a new record for the College.



## March 2024

Two Barnard students are selected as Goldwater Scholarship recipients.



## April 2024

Barnard|Next launches, welcoming nearly 50 attendees to its spring lecture series.

## May 2024

The Barnard Campus Internship Program begins its summer pilot, reimagining campus roles as learning experiences and ensuring that all students can pursue formative and substantive paid internships.

## Summer 2024

Summer 2024: Beyond Barnard provides a record number of students with access to financial and programmatic support thanks to the generosity of individual donors and philanthropic organizations.



# Barnard|Next

Barnard|Next is an education program for alums, students, parents, and other members of the College's extended community. Barnard|Next builds connections across disciplines, industries, interests, and generations, mirroring the College's efforts to create distinctive engagement opportunities at the intersection of Barnard's historic strengths.

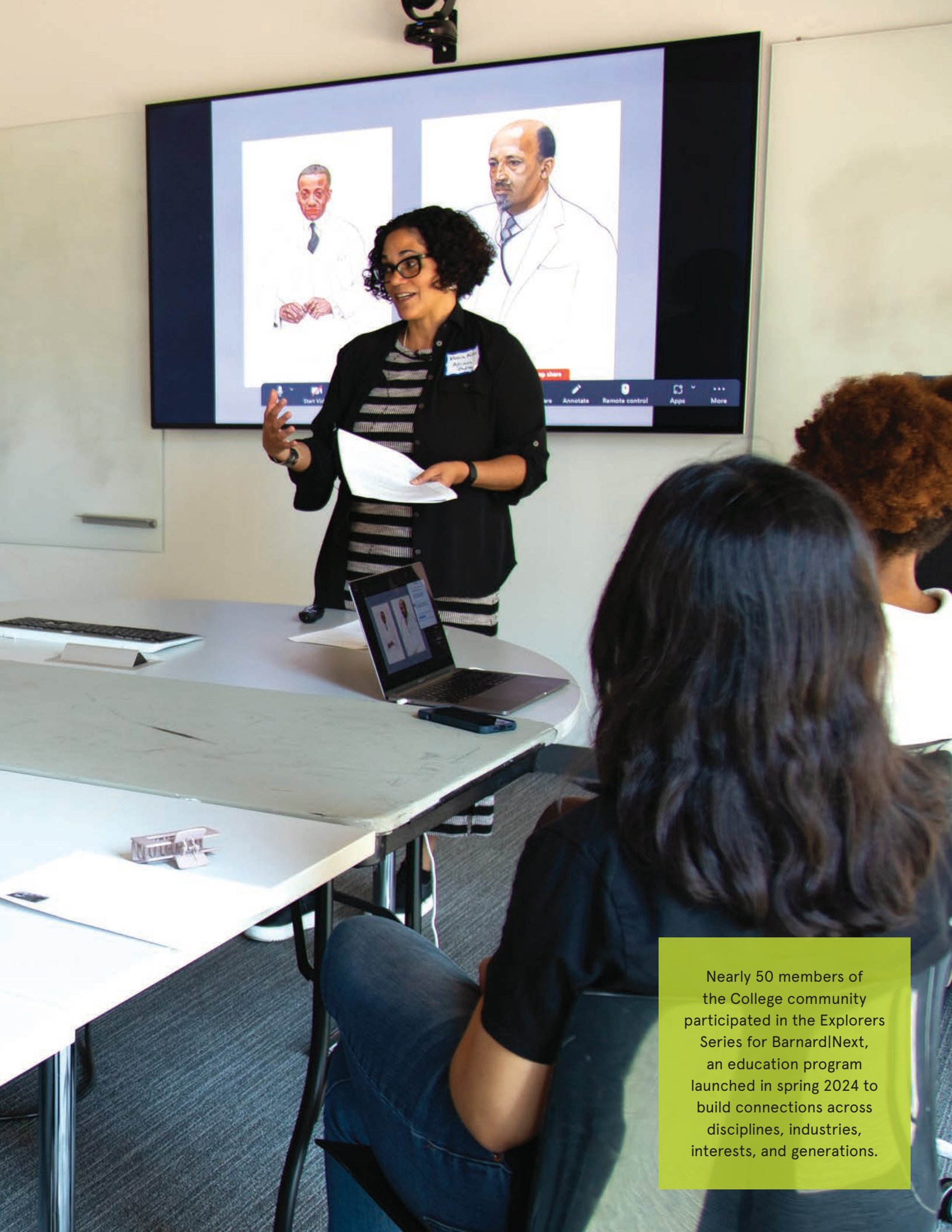
## Explorers Series

The pilot **Explorers Series** spanned three Saturdays and featured Barnard faculty as well as dynamic guest speakers and leading industry professionals, such as Anna Quindlen '74, NPR host Michel Martin P'25, and alums from local government, Google, and the Mellon Foundation. Courses explored the nation's political climate with "Democracy and the 2024 U.S. Elections," discussed our changing society with "Artificial Intelligence and Cognitive Science," and delved into the role of fine arts, literature, and culture in "The Vitality of the Humanities." Over 80% of the 48 participants reported feeling engaged during the experience, and 90% stated their breakout sessions provided content they did not previously know.

## Community and Connection

It's not only career skills that remain important for women throughout their lives but also community and connection — built across generations and identities and grounded in a shared love of learning and ideas. As we step into the new academic year, we look forward to further dynamic conversations that bridge gaps between participants, find common ground among polarized views, expand our imaginations with deep dives into the arts, seek to understand the impact of technological innovation, and challenge our limits with pioneering scientific research.





Nearly 50 members of the College community participated in the Explorers Series for Barnard|Next, an education program launched in spring 2024 to build connections across disciplines, industries, interests, and generations.

# Growth in Internships & Funded Research

This year saw rapid expansion of funding programs to support students pursuing unpaid and low-paid internships and research opportunities. Through eight different paid-internship and funded-research opportunities, **670** students from across the College were immersed in meaningful research and work experiences, exploring career possibilities and broadening their networks.

## The Beyond Barnard Internship Program (BBIP)

The program awarded grants for **265** internships throughout the academic year and summer 2024. BBIP includes a suite of supportive programming, including professional development workshops, alum roundtable discussions, and “check in and chat” sessions with Barnard advisors to help students make the most of their internships across varied industries.

## GROwing the Arts

A group of **13** talented students seeking careers in the arts explored professional opportunities, projects, and cross-disciplinary pathways within the contemporary arts world. GROwing the Arts interns gain hands-on experience on movie sets and festival teams, in editorial rooms and dance studios, and they support artists and artist-led work in theatres and galleries. This year, they worked across various arts spaces, including the New York Asian Film Festival, *Bomb* magazine, Ballet Tech, A.I.R. Gallery, Soto Productions, and many more.

## Laidlaw Scholars Leadership & Research Program

The Laidlaw Scholars Program has now supported **75** total students. The 2024 cohort completed research projects under the mentorship of Barnard and Columbia faculty. The 2023 cohort completed Leadership in Action projects, spending 4-6 weeks building on the research they conducted in their first summer of the program. They also shared their research with hundreds of other Laidlaw Scholars in Toronto at the annual Global Laidlaw Conference in October 2023.

## Reinhart Richards Journalism Internship (NEW)

Three interns worked in media, both print and digital. Guided by alum and mentor Rikki Novetsky '15, producer for *The Daily* podcast, interns met individually and in group sessions with Rikki to discuss the industry and how best to navigate their internship experiences in editorial, marketing, and design roles.



## Zwas Community Impact (NEW)

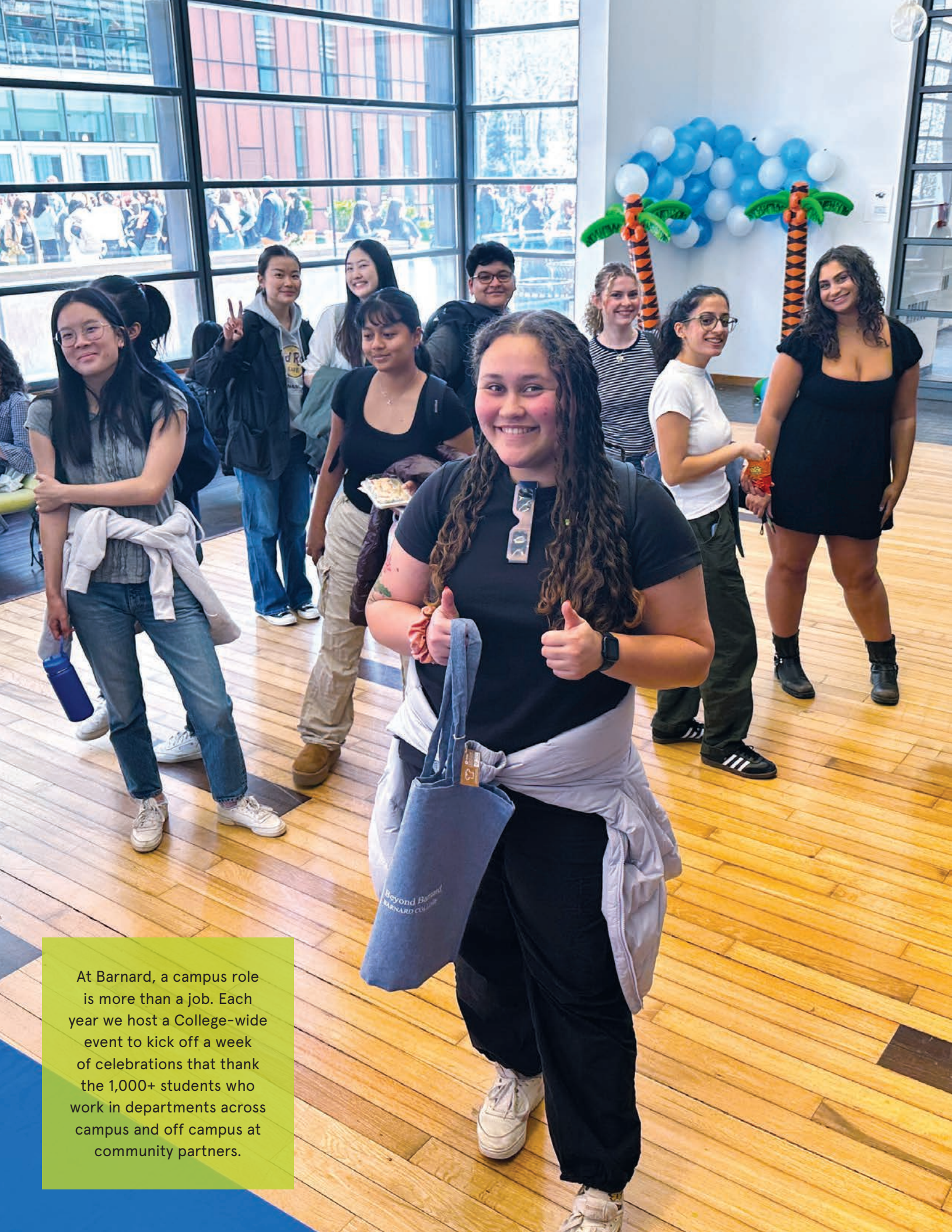
Five interns worked in Harlem and Morningside Heights in community-focused nonprofits. They gained experience in advocating for human rights and sexual health, providing support for incarcerated populations, developing STEAM curricula, and aiding efforts to build public artwork projects.

## Summer Research Institute (SRI)

341 students received a total of \$1,460,800 in stipends to work with 215 professor and community partner mentors for summer 2024.

## New Pathways Bridgewater Scholars Program

A unique partnership between Barnard College and Bridgewater Associates, the program advances women from underrepresented communities in financial services, computer science, and mathematics & statistics. The program now provides financial and programmatic support for 31 Scholars pursuing internships and research across STEM fields and industries.



At Barnard, a campus role is more than a job. Each year we host a College-wide event to kick off a week of celebrations that thank the 1,000+ students who work in departments across campus and off campus at community partners.

# Looking Ahead to 2024-2025

## Barnard|Next

Building on the successful pilot launch, Barnard|Next will expand access to in-person and remote classes for adult learners from within and beyond the Barnard Community.

## Opportunities Conference

In 2024, we will continue our reinvention of the traditional career fair, replacing long lines with small group discussions that directly connect students, employers, and alums. As we expand the number of partner presentations and employer recruitment opportunities, students will benefit from enhanced career conversations and in-depth panel discussions around the conference theme: "AI, the Liberal Arts, and the Changing Career Landscape."

## Barnard Campus Internship Program

Drawing upon feedback from both students and managers, the pilot program will expand to additional departments for Fall 2024 and align learning objectives with career readiness competencies, such as communication, critical thinking, and leadership.

## Mentorship

The Beyond Barnard Ambassador Program will grow to include a broader array of industries that represent the diversity of career destinations for liberal arts graduates.

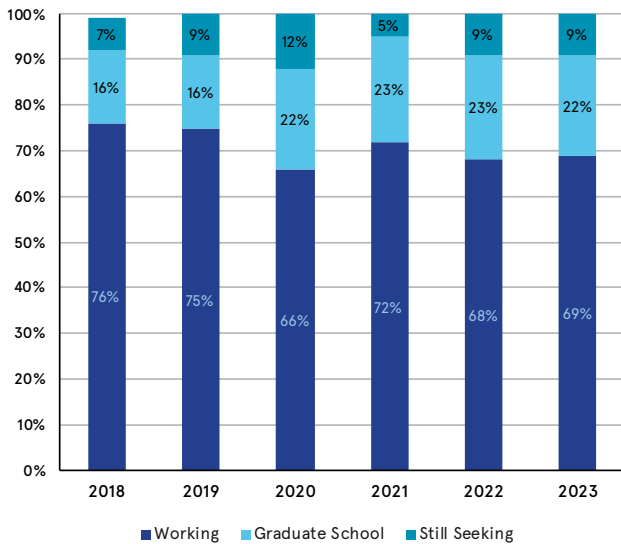
## FOCUS Series

This multi-industry event and workshop series represents some of Beyond Barnard's best collaborations with corporate, nonprofit, and philanthropic partners, providing semester-long insights into a range of fields popular with Barnard students. In 2024, 25+ programs over the course of the academic year will welcome employers and alums to Barnard to provide in-depth, on-the-ground perspective to help students build skills, become better candidates, and think about their motivation to pursue a particular field.

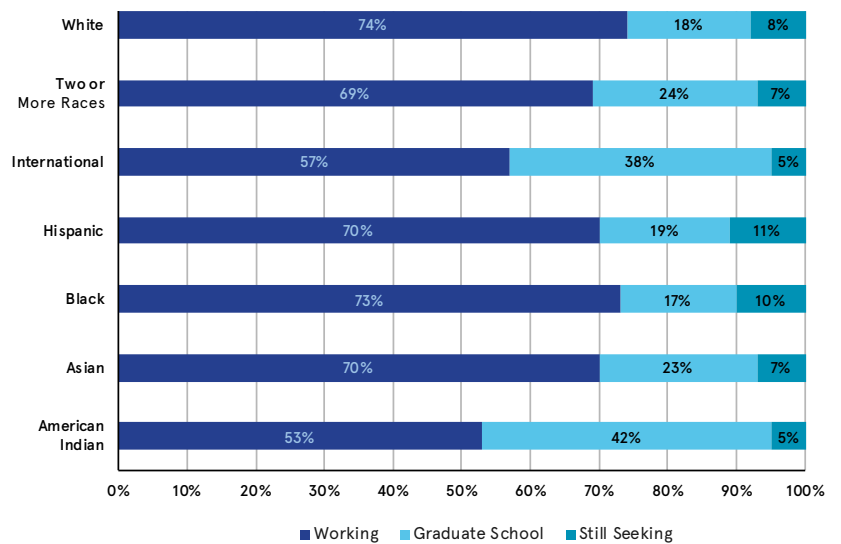
# Key Indicators

Barnard College distributes a First Destination Survey every year to new graduates. Survey responses are combined with other data to determine whether these graduates are working, pursuing graduate school, or still looking for employment in the months following graduation.

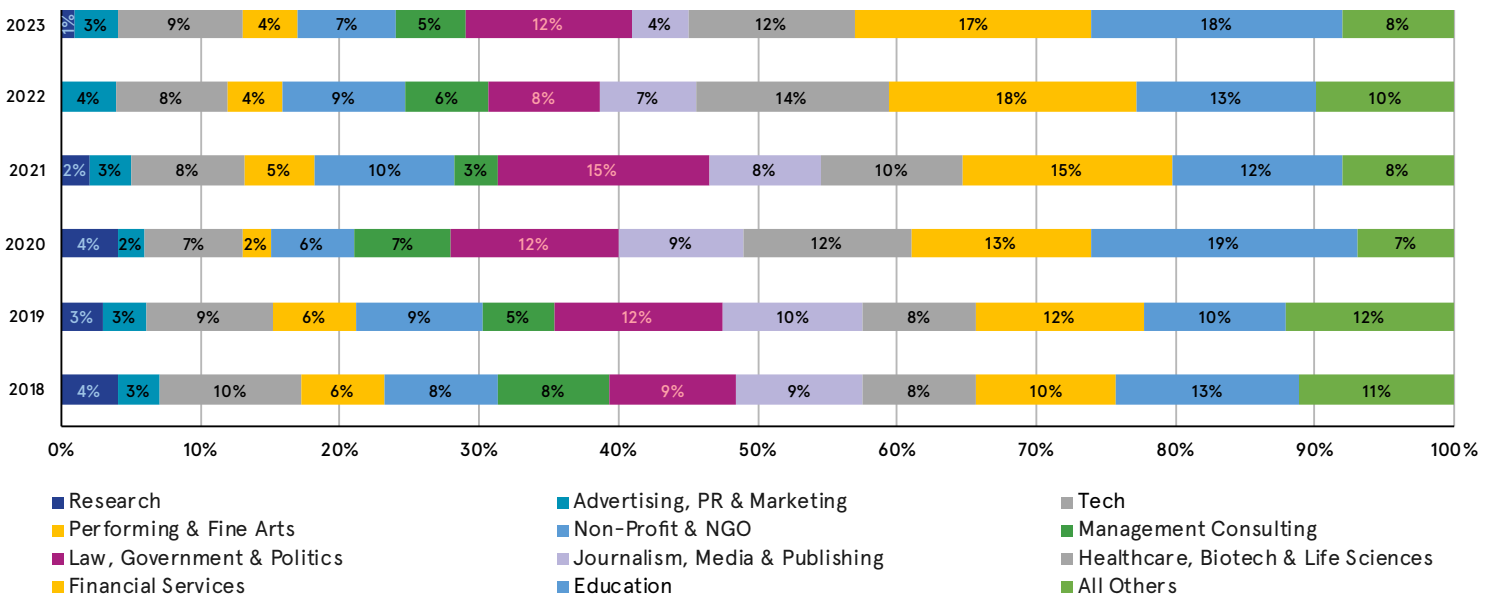
**First Destination Outcomes, Classes of 2018–2023**



**First Destination by Race & Ethnicity, Total for Classes of 2018–2023**



**Industry Destination for Working Graduates, Classes of 2018–2023**



Results based on capture of outcomes for 3,098 of 4,051 graduates in the classes of 2018–2023 (knowledge rate 76%). Data are collected from May through November every year and include information from the First Destination Survey, LinkedIn, and the National Education Clearinghouse.



## 2023-2024 Standout Numbers

**4,400**

One-on-one Advising engagements at Beyond Barnard

**670**

Internships & research opportunities funded by Barnard

**95%**

of Beyond Barnard advisees are satisfied with their advising experience



We invite you to view more data about Beyond Barnard's work on our website.



Summer at Barnard buzzes with activity, bringing together participants from a variety of internship programs for events and community-wide meals.



## Appendix: Placements & Internships

Since its launch in 2018, Beyond Barnard has been committed to tracking the internships, jobs, and graduate matriculation record of the College's students and most recent alumnae. Some common employers and graduate institutions include:



## 2023–2024 Internship Sites

*These are the organizations where Beyond Barnard facilitated financial support for internships in the last academic year*

99 Capital	Campaign Productions LLC	Dirt Media
A.I.R. Gallery	Caraway Health	Dirt Newsletter/Website
Abrams Books	CARE International	DOROT
Adrienne Wortzel Studio	CareerWise New York	Dr. Lorraine Chrisomalis-Valasiadis, OB/GYN
Against Violence to Overseas Chinese Women Program (Avoice)	Catholic Charities Community Services NY	Earth Law Center
Alliance for Citizenship Engagement	Cato Institute	Elicit Consulting
Alliance for Sustainability	Center for Art Law	Emergency Medicine Project Healthcare Summer Volunteer Program
American Civil Liberties Union of Missouri	Center for Reproductive Rights	Emerging Markets Investors Alliance (EMIA)
American Irish Historical Society	Center for Sustainable Development, Earth Institute, Columbia University	Entrepreneurs Roundtable Accelerator (erany.com)
American Museum of Natural History	Center for the Study of Asian American Health	Environment America
American Printing House for the Blind	Central Square Theatre	Être Girls
Andrea Johnson: Public Power NY Coalition and Sane Energy	ChemTalk	Family Translational Research Group, New York University
Anita Rogers Gallery	Columbia Business School	Federal Defenders of New York
Anniston Star	Columbia Knight First Amendment Institute	Federal Public Defender's Office of NJ
Anote	Columbia Mailman School of Public Health	First Step Alliance
Anthology Film Archives	Columbia New York State Psychiatric Institute	Flyspace Physical Therapy
ArabLit Quarterly	Columbia University	Futuro Media
Art Lives Here	Columbia University Climate School	Galicia Jewish Museum
Arts & Minds	Columbia University Fu Foundation School of Engineering and Applied Science	Gay Men's Health Crisis
Arts On Site	Columbia University Irving Medical Center	GBH/PRX's "The World"
ASAPP	Columbia University Lamont-Doherty Earth Observatory	GDS
AWE Foundation and AWE Funds	Columbia University Mailman School of Public Health	Gender Amplified/Recording Academy
BACDYS	Columbia University Medical Center, Department of Psychiatry, Perinatal RISE Laboratory	Glow Recipe
Ballet Tech	Columbia University New York State Psychiatric Institute	Gotham Whale
Barnard Votes – CEI	Columbia University Teachers College	Green Hummingbird Entertainment
BC Voices	Columbia University Women's Basketball	Grinband Lab, New York State Psychiatric Institute
Better Business Bureau Serving Metropolitan New York	Columbia University Zuckerman Institute	GripTape
Beyond Earth Institute	Community Response Coalition of Kentucky (CRCKY)	Groove With Me, Inc.
Beyond the Ceremony	Congressman Goldman's Office	Hands on the Nile Development Services
Black Panther Party Women's Legacy Project	Consortium on Gender, Security, and Human Rights	High Atlas Foundation
Blue Cross Blue Shield of Massachusetts Foundation	CORE Almadworks Fellowship	High Line Nine
Bomb Magazine	Cornell Tech	Hollingworth Science Camp
Boundless Impact Research & Analytics	Cultured Magazine	Hospital for Special Surgery's Greenberg Academy for Successful Aging
BraCycle	CUNY Graduate Center	Housing Rights Initiative
Brave House	Damayan Migrant Workers	Human Rights in China
Broadway Community Inc.	David N. Deutsch & Company	Human Rights First
Brooklyn Defenders	Detroit Public Community School District	Icahn School of Medicine at Mount Sinai
Brookside Artist Management		International Center of Photography
CAIR-NY		Intersect Magazine
Calex Partners LLC		Jamie Babbit

Justice in Education Initiative	Nina Sharma, Barnard English Department	Spence-Chapin Services to Families and Children
Kennedy Krieger Institute	Noble Management	Spiegel & Grau
Khalique Law PLLC	Nunu Fine Arts	Stageplays Theatre Company
Killer Films	NYC Audubon	STEAM
Kipukamaluhia Sanctuary	NYC Department of Housing Preservation and Development's Center for Research on Housing Opportunity, Mobility, and Equity	Steve Holden for Congress/Earth Law Center
Lake County Library System	NYC Department of Transportation	Studio71
Lakeview Growth Management	NYC Health + Hospitals/Correctional Health Services	Tablet Magazine
Law Office of Jonathan N. David	NYU Grossman School of Medicine, Emergency Medicine x Social Determinants of Health Lab	Taub Institute for Alzheimer's Disease and the Aging Brain
Le Petite Privé	NYU Langone Health	The Bell
League of Women Voters	Office of Assemblymember Grace Lee	The Bronx Defenders
Lesbian Herstory Archive	Office of Senator Dick Durbin	The Bushwick Starr
LGBT+ VC	Office of Senator Kirsten Gillibrand	The Center for Fiction
Litmus Press	Office of the Historian	The Climate Museum
Lost Women of Science Initiative	One World Girl	The Fortune Society
Lyrical Media	Orange County District Attorney's Office	The Knowledge House
Mabou Mines	OS Academy	The Legal Aid Society
Maimonides Medical Center	Permanent Mission of Japan to the United Nations	The Leshne Agency
Manhattan District Attorney's Office	Philadelphia Chinatown Development Corporation (PCDC)	The Observer (unconfirmed)
Mark Morris Dance Center	Planned Parenthood Gulf Coast	The Porch
Martin Literary and Media Management	Poetry Society of New York	The Quad Manhattan (Summer Program)
Matanuska Glacier Park	Port o'Plymouth Museum	The Remedy Project
McNulty Foundation	Preservation of Affordable Housing	The Tibet Fund
Memorial Sloan Kettering Cancer Center	Professor Hansmann Archive	The Wave of Long Island
MilkCrate Tech	Project Healthcare at Bellevue Hospital	Thurgood Advisors
Morton Deutsch International Center for Cooperation and Conflict Resolution at Teachers College	Project Stay	U.S. Commercial Service at the U.S. Mission to the European Union
Mount Sinai at Elmhurst Hospital	RISE Perinatal Lab at Columbia University Medical Center, Department of Psychiatry	United Nations
Mount Sinai Hospital	Rockwell Financial Group	Upper East Vintage
Moves Magazine	Sabin Law Center	Urban Justice Center, Freedom Agenda
Musée National de la Parure, Fondation Nationale des Musées, Morocco	SafeBAE	Van Der Plas Gallery
Museum of Jersey City History	SALDEF	Walt Whitman Initiative
Nathalie Karg Gallery	Salon.com	Weill Cornell
Natixis Corporate & Investment Banking	Salvadori Center	West African Dispute Resolution Center
NEED Lab	Sanctuary for Families	Westchester Human Rights Commission
Neurological Institute of New York	Sawtell Lab at the Zuckerman Institute	Westfair Business Journal
New England Consulting Group	SENS Psychology	Whitewall Art
New Perspectives	SEO Tech Developer First-Year Academy	Whitney Museum of American Art
New Village Press	Serdar Architecture	Wildlife Conservation Society
New York Asian Film Festival	Sharsheret	Williamsburg Biannual
New York City Council, Councilwoman Carlina Rivera	Soto Productions	Witness to Mass Incarceration
New York Lawyers for the Public Interest	Southern Minnesota Regional Legal Services	Women's Earth and Climate Action Network (WECAN) International
New York Legal Assistance Group		Women's Sports Foundation
New York Society for the Prevention of Cruelty to Children		Yeshiva University Ferkauf Graduate School of Psychology
New York State Psychiatric Institute		Zimbabwe Career Connect (ZCC)
New York University		
New York University Tandon School of Engineering		



# Beyond Barnard

BARNARD COLLEGE