

Beyond Barnard: Your Path. Your Purpose.

Our Mission:

To support all Barnard College students and alumnae as they define, pursue, and achieve success in their careers and communities.

Our Vision:

Beyond Barnard will become a recognized national leader in the career preparation and advancement of women in academia, industry, nonprofits, the arts, and government.

In Our Work, We Foster:

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| Equity | We provide programs and resources for students from all backgrounds, advancing social mobility and fostering inclusive dialogue about opportunity in a wide range of careers. |
| Exploration | We help students and alumnae navigate diverse pathways to meaningful work that are open to them regardless of their chosen major. We facilitate their pursuit of research opportunities, internships, externships, jobs, civic engagement, fellowships, graduate and professional study, and other means of using their Barnard education. |
| Engagement | We facilitate productive connections among students, faculty, staff, alumnae, employers, graduate and professional schools, and external partners. In the process, we leverage Barnard's location in New York City, the strength of its global network, and its distinctive relationship with Columbia University. |
| Empowerment | Through advising, programming, resources, and opportunities for experiential education, we provide students and alumnae with the tools, skills, and confidence to pursue and achieve success as they define it. |

Beyond Barnard's Strategic Priorities (2018-2021)

- I. Create a one-stop-shop of resources that responds to the evolving intellectual and professional needs of Barnard students and alumnae—from a student's first day at Barnard, throughout matriculation, and as alumnae.
- II. Leverage on- and off-campus networks—in New York City and around the world—to facilitate transformative opportunities for mentoring, civic engagement, experiential education, and graduate study.
- III. Communicate to external stakeholders the value of Barnard's distinctive approach to career training and preparation.
- IV. Develop effective means of assessing and reporting on the intellectual and professional trajectories of Barnard students and alumnae.



Beyond Barnard
BARNARD COLLEGE

Create a one-stop-shop of resources that responds to the evolving intellectual and professional needs of Barnard students and alumnae—from a student’s first day at Barnard, throughout matriculation, and as alumnae.

- Goal 1** Every Barnard student will complete a four-year suite of programs and advising engagements that prepares them for career and graduate success in their chosen field—whether in academia, corporate entities, nonprofit organizations, the arts, or government. The programs will align with the institution’s academic mission.
- Goal 2** Beyond Barnard will partner with Alumnae Relations to drive a 100% increase in the number of alumnae engaged by advising, virtual resources, regional programs, and events by 2021.
- Goal 3** The number, diversity, and caliber of applications to fellowships and graduate/professional degree programs will reflect the population of the College.

Leverage on- and off-campus networks—in New York City and around the world—to facilitate transformative opportunities for mentoring, civic engagement, experiential education, and graduate study.

- Goal 1** Beyond Barnard will standardize and expand the number of funded opportunities for internships and research from 445 annually to 600; and collaborate with faculty to develop the College’s first credit-bearing internship/coursework partnerships.
- Goal 2** The Beyond Barnard Civic Engagement Program will vastly expand (from fewer than 10 to 100) its partnerships with community organizations over three years, facilitating volunteer and internship opportunities for students.
- Goal 3** The Beyond Barnard Mentoring Program will double in size (from 230 to 460 annual participants) by 2021, fostering meaningful and productive relationships between students and alumnae.

Communicate to external stakeholders the value of Barnard’s distinctive approach to career training and preparation.

- Goal 1** Hold annual events and programs that bring national attention to Barnard as a vital source of research and insights on the careers of women.
- Goal 2** Communicate Beyond Barnard’s identity as a leader in best practices for the support and advancement of students and alumnae, utilizing a multi-pronged communications strategy.

Develop effective means of assessing and reporting on the intellectual and professional trajectories of Barnard students and alumnae

- Goal 1** Design specific learning outcomes that students will use to track their progress toward identifying and successfully pursuing a post-graduate outcome that matches their interests.
- Goal 2** Create and implement methods for accurately obtaining and reporting on career outcomes for all Barnard graduates since 1990.