RECRUITING OUR STUDENTS
A LIBERAL ARTS EDUCATION

BARNARD HAS BEEN KNOWN FOR ITS DISTINCTIVE ACADEMIC CULTURE, WITH A COMMITMENT TO THE LIBERAL ARTS AT ITS CORE.

STUDENTS EXPERIENCE THE HUMANITIES, SCIENCES, LANGUAGES, SOCIAL SCIENCES, AND THE ARTS, AND DEVELOP THE KIND OF CRITICAL THINKING THEY WILL NEED IN ANY FIELD THEY CHOOSE TO PURSUE.

THIS IS NOT A PLACE WHERE INTELLECTUAL DISCUSSIONS END AT CLASSROOM DOORS.

THE ENTIRE CAMPUS IS ALIVE WITH THE CONSTANT EXCHANGE OF IDEAS, AND WITH THE DISCOVERY THAT COMES FROM STUDENTS WHO ARE NOT AFRAID TO TAKE INTELLECTUAL AND CREATIVE RISKS.

Prepares students to work in a variety of jobs. This is different from other types of education where students develop professional or vocational skills for a specific job.

Degree is appealing to employers. Employers like liberal arts graduates because they have the skills necessary to adapt in a changing workplace. Employers desire transferable skills (skills employees take with them to any job) typical of a liberal arts education. These include written and verbal communication skills and the ability to solve complex problems and work well with others.

Provides an excellent foundation for graduate study in healthcare, law, business, or other fields. Graduate schools look for candidates who will succeed in graduate-level study. Students with a liberal arts background are appealing because they demonstrate an ability to learn across a diverse field of studies.

Creates graduates who are equipped with the skills to become valuable community members. The value of a liberal arts education goes far beyond its economic value. Graduates understand problems, generate solutions, and communicate those solutions to others.

In many ways, a liberal arts education is education for life. It prepares graduates who can adapt and thrive in an ever-changing world.
COLLEGE RANKINGS

1. Most Selective Women’s College
   - US News
2. Great College Towns
   - Princeton Review 371 Best Colleges
5. Best Career Services
   - Princeton Review 371 Best Colleges
8. Best Quality of Life
   - Princeton Review 371 Best Colleges
14. High School Counselor Rankings
    - National Liberal Arts College
   - US News
17. Most Desirable Urban Schools
   - Newsweek
20. Most Desirable Small Schools
   - Newsweek
26. Best Liberal Arts Colleges
   - Ranking based on academic reputation, selectivity, student retention, graduation rate performance, faculty resources, financial resources, alumni giving
   - US News
35. Best Values in Private Colleges
   - Ranking based on selectivity, student faculty ratio, graduation rates, total cost and financial aid programming, graduate indebtedness
   - Kiplinger

ENROLLMENT 2010 - 2011

2458 UNDERGRADUATES

<table>
<thead>
<tr>
<th>Grade</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>SENIORS</td>
<td>610</td>
</tr>
<tr>
<td>JUNIORS</td>
<td>613</td>
</tr>
<tr>
<td>SOPHOMORES</td>
<td>642</td>
</tr>
<tr>
<td>FIRST YEARS</td>
<td>593</td>
</tr>
</tbody>
</table>

FINANCIAL AID 2010 - 2011

- Avg. Barnard Grant: $28,450
- Avg. Financial Aid Package: $33,795
- Tuition at Barnard: $38,868

ETHNICITY 2010 - 2011

- Caucasian: 64.8%
- Asian: 16%
- Hispanic: 8.9%
- African American: 4.3%
- Native American: 0.2%
- International: 5%
- Other: 7%

TOTAL ENROLLMENT BY GEOGRAPHIC REGION 2010 - 2011

- Mid-Atlantic: 50.5%
- Other Regions of the US: 32.5%
- New England: 12.0%
BARNARD COLLEGE WAS ESTABLISHED IN 1889 AND IS DISTINGUISHED BY FOUR CHARACTERISTICS:

• It is a liberal arts college with a long tradition of excellence
• It is a part of a great research university
• It is in New York City
• It is a college for women

Each aspect of the College offers students unique distinctive learning opportunities. The effect is TRANSFORMATIVE.

BARNARD COLLEGE AND COLUMBIA UNIVERSITY PARTNERSHIP:

• Cross registration for undergraduate and graduate level courses at both institutions
• Mutual access to libraries, athletic facilities, student activities
• Participation by Barnard athletes in Columbia’s Division I athletic programs
• Barnard College students graduate with Columbia University degree

THE SEVEN SISTERS WERE BORN IN 1927:

• Originally included: Barnard College, Bryn Mawr College, Mount Holyoke College, Radcliffe College, Smith College, Vassar College, and Wellesley College
• Of the original Seven Sisters, only 5 remain single-sex
• Of the five remaining sister schools Barnard receives the most applications and is the most selective

FUN FACTS:

• Named After: Frederick Augustus Porter Barnard, then-president of Columbia University
• Athletics: Barnard is the only women’s college that competes at the NCAA Division I level of competition.
• Mascot: Millie the Dancing Barnard Bear
• School Color: Barnard blue
• Alumnae: Approximately 33,000 living alumnae

MAJORS AND PROGRAMS:

AFRICANA STUDIES
AMERICAN STUDIES
ANCIENT STUDIES
ANTHROPOLOGY
ARCHITECTURE
ART HISTORY/ VISUAL ARTS
ASIAN AND MIDDLE EASTERN CULTURES
ASTRONOMY
BIOCHEMISTRY
BIOLOGICAL SCIENCES
CHEMISTRY
COMPARATIVE LITERATURE
COMPUTER SCIENCE
DANCE
ECONOMIC HISTORY
ECONOMICS
ECONOMICS AND MATHEMATICS
EDUCATION
ENGLISH
ENVIRONMENTAL BIOLOGY
ENVIRONMENTAL POLICY
ENVIRONMENTAL SCIENCE
EUROPEAN STUDIES
FILM STUDIES
FRENCH
GERMAN
GREEK (CLASSICS)
HISTORY
HUMAN RIGHTS STUDIES
ITALIAN
JEWISH STUDIES
LATIN (CLASSICS)
MATHEMATICS
MEDIEVAL AND RENAISSANCE STUDIES
MUSIC
NEUROSCIENCE AND BEHAVIOR
PHILOSOPHY
PHYSICS
POLITICAL SCIENCE
PSYCHOLOGY
RELIGION
RUSSIAN (SLAVIC)
SOCIOLOGY
SPANISH AND LATIN
AMERICAN CULTURES
STATISTICS
THEATRE
URBAN STUDIES
WOMEN’S STUDIES

PURNIMA TAYLOR
PROGRAM DIRECTOR FOR EMPLOYER RELATIONS AND CAMPUS RECRUITMENT
3009 BROADWAY
NEW YORK, NY 10027
PHONE: 212-854-7748
FAX: 212-854-2188
PTAYLOR@BARNARD.EDU